

# ZURICH AI FESTIVAL PACKAGES

Sep 28 – Oct 3 2026

PARTNERSHIP PACKAGES	Community Partner*	Event Organizer*		Official Sponsor*
	In-Kind	2'500 (Academia, NGO / NPO)	5'000 (Corporate)	10'000
Logo Visibility across all ZAIF Channels	✓	✓	✓	✓
Official Zurich AI Festival Event (up to 2)	✗	✓	✓	✗
Event Photographer	-	Partial Coverage	Full Coverage	-
Joint Marketing Activities	✓	✓	✓	✓
Access to ZAIF Network	✓	✓	✓	✓
Tickets to AI+X Summit 2026	-	1	2	3
Exclusive Speakers' Dinner Invitation	-	1 spot	2 spots	3 spots

## ROLES & RESPONSIBILITIES

### EVENT ORGANIZER

- **Collaborate with the Zurich AI Festival team** on scheduling, branding, and communications
- Follow **Zurich AI Festival branding guidelines** for all promotional materials
- Fully **responsible for event management and operations**
- **Cover your event costs**, including venue, speakers, and catering
- **Submit final event details** (title, speakers, location, date/time, description, etc.) by the deadlines
- **Share event insights** through a post-festival survey

### COMMUNITY PARTNER

- **Promote the Zurich AI Festival** through your channels (e.g. website, social media, newsletters, etc.), and tag us in posts
- **Use & share the official promotional kit** to amplify the Festival's reach
- **Act as an ambassador**, engaging your communities, partners, and stakeholders to encourage participation
- Gain visibility through the Zurich AI Festival network and marketing materials

\*all prices in CHF excluding VAT